

ADVERTISING RATES FOR 2018

Who & What are Life Essence UK

Life Essence UK is a network directory for all essential local community information. Information is easy to access and locate and is also regularly updated.

We provide an online platform lifeessence.uk, and APP Android/IOS where we feature a different local business every fortnight. I especially wanted small/self-employed Business within this network, especially those new to the scene to get a better understanding of the community and the hidden gems. The gems, that most often or not the internet or community groups, unfortunately, do not pick up.

Life Essence UK was founded by myself, Kelleigh Wooderson, after starting up my own company and realising how hard and expensive it was to advertise and get noticed. The site officially went live on the 1st of February 2018.

Our business has rapidly gained much momentum since we launched and has been an instant hit within the local community.

We have a website, app feature, and social media twitter, facebook and Instagram.

ADVERTISING

Advertising Space on the homepage and social media platforms:

Have an image of your choice featured on our App homepage, bottom right-hand side.

Requirements:

- Image size 360x120
- A link to your preferred destination, this can be either your site or your point of sale

Pricing subscription:

Duration and	Cost		
Monthly	£30		
		3 Months	£85
		6 Months	£170

Advertising Space on sidebar of site:

Your advert would then appear on one of the following pages, on the right hand side

- Blog
- Local information
- Sign up to mailing list

Requirements:

- Image size 360 x 360
- A link to your preferred destination, this can be either your site or your point of sale
- Please state on booking form what page you would like your image to appear

Pricing Subscription:

Duration	Cost		
Monthly	£25		
		3 Months	£70
		6 Months	£140

ADVERTISING AGREEMENT

The boring legal stuff (aka. Terms of Booking)

By booking and receiving an invoice you agree to pay in full and in advance of any advertising. If you are opting for the **monthly subscription**, you would be invoiced 7 days before for the following months payment.

If you wish to cancel your monthly advertising subscription please give us one full calendar months notice, in writing.

We regret that we cannot offer a refund if you change your mind, unless we for whatever reason can not fulfill your advertising request.

Cooling Off Period: If you opt for the **advance payment** option, you may cancel and have a full refund if we are notified within 14 days of us receiving your first payment.

We understand and will exercise our statutory right to claim interest and compensation for debt recovery costs under the late payment legislation if we are not paid according to the credit terms stated on your invoice.

Your advert can only go live once we are in receipt of all information and images and once payment has been received.

When your advert goes live, we count that as day 1 of the advertising agreement.

Payment for all fees is to be made through Paypal gateway, either using a paypal account or credit or debit card.

Please Note: If you wish to pay monthly, you would need to give us one whole calendar months notice to cancel your agreement with us.

If you wish to opt for our advance subscription, payment would be requested in advance.

Payment: Once an agreement has been signed and returned back to us, an invoice would be raised for payment. Payment can then be made by bank transfer or Pay.

ADVERTISING BOOKING FORM

Please return this form to Life Essence UK via email.

By returning this form you are agreeing to the terms laid out in the booking agreement form.

Once booking has been accepted we will then request your imagery along with any other information we may deem relevant.

Company Name Contact Name Phone Number Email

Company Address

BOOKING REQUIREMENTS: What date would you like your Ad to start.

			<i>Ad Option Size Subscription (monthly/advance)</i>

Please Note: If you wish to pay monthly, you would need to give us one whole calendar months notice to cancel your agreement with us.

If you wish to opt for our advance subscription, payment would be requested in advance.



Payment: Once an agreement has been signed and returned back to us, an invoice would be raised for payment. Payment can then be made by bank transfer or Pay.

Life Essence

Life Essence